



YOLO-SOLANO AIR QUALITY MANAGEMENT DISTRICT

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YSAQMD Request for Proposals for Website Redesign and Development Services with ADA Accessibility Compliance – Frequently Asked Questions (FAQ)

1. Is there an established budget for this project?

The District does not have a set budget at this time and is looking to vendors to help establish realistic project costs through the proposal process.

2. Does the District have a preferred CMS platform?

The District currently uses WordPress and is generally happy with the platform due to staff familiarity, compatibility with existing tools, and low hosting costs. However, the District is open to alternative CMS solutions if vendors believe another platform would better meet project goals.

3. What is the desired project timeline?

The District would like the redesigned website to launch by January 2027, with the project fully completed before the ADA accessibility compliance deadline in April 2027.

4. What are the primary goals of the redesign?

Key project goals include:

- Full ADA/WCAG 2.1 Level AA accessibility compliance
- Improved navigation and usability
- Reduced reliance on PDFs
- A modern, user-friendly design
- Better organization of information for multiple audiences

5. What is the scope of the existing website?

The current website includes:

- Approximately 70 pages
- 500+ PDFs
- Average daily traffic of approximately 308 visits per day

6. Will PDF remediation be required?

Yes, but the District prefers a phased approach. Vendors are expected to:

- Help identify and archive unnecessary PDFs
- Convert appropriate PDF content into HTML pages where feasible
- Help remediate a prioritized subset of active/public-facing PDFs for accessibility compliance with some District assistance.

7. Is content migration included in the scope?

Yes. Vendors should include:

- Content audit
- Content restructuring
- Content migration

8. What interactive tools or integrations currently exist on the website?

Current integrations and tools include:

- Air quality forecast data pulled from AirNow
- Burn Day Status manually updated by staff
- Granicus for board agendas/documents
- AllPaid for payment processing
- JotForm for complaints, grants, public records requests, and applications

The District is open to alternative solutions where appropriate.

9. Is the District requesting an employee portal/intranet?

Yes, vendors should include optional pricing for a simple employee portal/intranet component.

The envisioned functionality is modest and may include:

- A centralized page for HR documents and forms
- Links to internal resources and systems such as iSolved
- Potential internal news or announcements

This is considered optional and not a central component of the project.

10. What accessibility standards must the website meet?

The District currently uses UserWay as an accessibility overlay.

The redesigned website must comply with:

- Americans with Disabilities Act (ADA)
- Section 508 of the Rehabilitation Act
- California Government Code Section 11135
- WCAG 2.1 Level AA standards

11. What hosting approach is the District considering?

The District is evaluating both:

- Vendor-hosted solutions
- Continued WordPress-based hosting

Vendors should provide pricing for both options where applicable.

12. Does the District have branding guidelines?

Yes, the District has basic brand guidelines that will be shared with the selected vendor.

13. Is the District open to AI-powered website features?

At this time, the District is generally not interested in AI-driven features such as chatbots, though maintaining or improving site search functionality is important.

14. What are the current WordPress post categories?

Current content categories include:

- Featured News
- News
- Announcements
- Agendas
- Incentives

15. Will there be a vendor Q&A session?

A formal vendor Q&A session is not currently planned; however, the District is open to scheduling phone calls with vendors who have additional questions during the proposal period.